



**Termites think  
it's to die for.  
And it is.**



**Radiate**

Proven action  
against termites.





## Will that be dine-in or take away?



There has never been an easier way to provide proven protection against termites infesting your home.

FMC's Radiate termiticide kills termites, some on contact, however Radiate doesn't stop there. It's a smarter killer.

### **Radiate doesn't repel, it radiates out targeting the nest.**

Unlike some treatments that just repel termites, Radiate's non repellent nature does not lock termites within its treated area to do more damage. Termites move freely through the treated soil increasing their 'deadly' exposure to Radiate. Termites cannot detect Radiate and they will transfer its lethal dose back to the nest before dying themselves.

**Radiate** is a highly effective, soil-based termiticide incorporating the active ingredient fipronil.



### **Radiate is ecco friendly too.**

Whilst Radiate is lethal to termites, it is friendly towards the environment. In fact it is applied at some of the lowest doses of termiticide on the market and has been formulated for minimal environmental impact.



Radiate is a water-based formulation and does not emit an odour.

Radiate has also been approved by the Australian Pesticides and Veterinary Medicines Authority.

### **Our commitment to you.**

Rest assured Radiate will not compromise your family's health or that of your pets. However, you will need to keep your pets inside during the treatment process.

FMC, in partnership with your licensed pest manager, are totally committed to effectively controlling your termite problems without disrupting your life and with the utmost consideration to you and the environment we share with our families and friends.

### **Use only as directed.**

The application of Radiate must always be carried out by a licensed pest manager and only used as directed.



### **An easy act to follow.**

To guard against future termite attacks it is recommended that you treat your homes perimeter to form a protection zone. Radiate can be applied externally around the walls and footings of a home by using either an injection or trenching method. Your licensed pest manager will be able to assist you in assessing the right method for your particular home site, ensuring your future peace of mind.

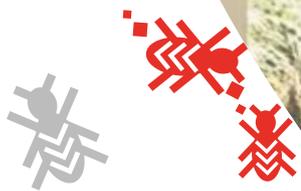


Proven action against termites

 **Radiate**



For total termite eradication, Radiate is the key.



 **Radiate**  
Proven action against termites



For more information:  
Call 1800 066 355  
Or visit [fmcradiate.com.au](http://fmcradiate.com.au)



**What's your peace of mind worth?**

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**Eflex**  
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